

dream *ink* offers
web development
that works!

60% of consumers and small business owners turn to the internet *FIRST* for information about local companies.

Look inside for exclusive programs created by our dream team to help build your brand online.

dream ink is a certified member of

Google Engage for Agencies

CALL 1.630.667.7017

E-MAIL jason@dream2ink.com

WEB www.dream2ink.com

dream *ink*

links-for-leads

There are over 34,000 Google searches PER SECOND.

How many are looking for your product or service- and not finding your website?



Links-for-leads plants the seeds essential to growing your online audience by creating company profiles on twenty five popular sites ranked by Google's search engine.

We will design a custom thumbnail image,
post a link directing new visitors to your website
and upload up to five photos to enhance your online presence with social media and business directory listings.

One time fee of \$249

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s.e.o.

strategist

Content is king.

The most effective method to increase targeted web traffic is having a knowledgeable s.e.o. professional offering continuous consultation and keyword enhancement.



We specialize in:

- In-depth analysis of your current website and search engine compatibility
- Competition and keyword research
- Relevant and engaging content creation
- Current ad campaign integration



- External and reciprocal link procurement
- Data integrity and digital asset optimization
- Detailed reports of web traffic
- Monthly recommendations to further optimize your web presence

Starting at \$99/month

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social media manager

Your virtual assistant.

Decide which social media outlets work best for your brand and we will develop an effective online presence to generate buzz about your product or service!



Networking

- Utilize sites such as Facebook and Google+ to communicate with your audience on a more consistent basis
53% of Twitter users recommend companies or their products in their tweets!

Sharing

- From tutorials to viral video campaigns, creating unique and compelling content to share is key
YouTube receives over 490 million unique visitors per month!

Blogging

- Content creation and co-authored blogs to help develop your brand with personality
70% of bloggers are writing about brands organically!

Forums

- Share your expertise on heavy traffic sites with information beneficial to other visitors and backlink to your website
30 billion pieces of content are shared on Facebook each month!

Starting at \$49 per month

dream *ink*

finding your
fans with

facebook

Interact with and advertise to over 800 million users.

Facebook has dominated social media as the most affordable (FREE) and effective method to engage your audience on a more consistent and casual basis.



Facebook Facelift

- Create/update company page
- Custom static landing page
- Personalized Facebook url
- E-mail database integration
- Optimize content and create photo galleries

One time fee of \$149

Facebook Manager

- One unique static landing page
- One post per week including, but not limited to:
links to your website and/or blog, status updates, videos, poll questions, product/service announcements, etc.
- Create and maintain photo galleries
- Monthly analytics report

\$99 per month

Facebook Fanatic

- New static landing page every month
- Custom web banner linking to your facebook page to include in e-mails and advertise on other websites
- Two posts per week including, but not limited to:
links to your website and/or blog, status updates, videos, poll questions, product/service announcements, etc.
- Create and maintain photo galleries
- Monthly analytics report

\$199 per month